



# RAMON GUZMAN

CREATIVE LEAD & MULTI-MEDIA CREATOR  
ramonislove.com  
rguzman.416@gmail.com

## PROFILE

A motivated creator with a passion for photography, videography, and all things social media.

During my short career in the industry, I have created successful content for clients both big and small as well as for my own branding.

## INTERESTS



## HIGHLIGHTS

Photography was featured on the Columbia Sportswear Instagram

Over 16 million views on YouTube

Collaborated with Coca-Cola on the "For The Dream" campaign

## CONTACT

rguzman.416@gmail.com

(909) 659-3083

www.ramonislove.com



## EDUCATION

**CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO**  
SCHOOL OF BUSINESS

*Bachelor of Arts, Emphasis in Marketing*

2014 - 2016



## EXPERIENCE

**TheCrazyGorilla Productions**

*Co-Director/Writer/Producer/Social Media Influencer*

Create short form web-based comedy skits and parodies. Currently have 105,000+ subscribers on Youtube, 88,000+ likes on Facebook. Collaborated with brands, such as Coca-Cola, Univision, FAFSA and many more.

2013 - Current

**Coyote Advertising**

*Creative Lead & Multi-Media Creator*

Wrote scripts, produced and edited videos, shot and edited photos. Edited award videos for the American Advertising Awards. Advertised for both on-campus organizations and local businesses.

2015 - 2016

**PubliHerz**

*Marketing Intern*

Internship with an agency based out of Cancun, Mexico. Created and analyzed surveys and questionnaires. Assisted on website design.

2014



## SKILLS

PREMIERE



PHOTOGRAPHY



VIDEOGRAPHY



FLIXEL



LIGHTROOM



MICROSOFT OFFICE

