

Caleb Boaz

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EXPERIENCE

Volunteers Colombia, Bogota — *English Professor*

JANUARY 2016 - July 2016

Taught english to 400 high school students from 9th to 11th grade. Make lesson plans for english lessons. Find creative ways to motivate students.

Esri, Redlands, CA — *User Conference Staff Housing Clerk (Temp)*

APRIL 2015 - JUNE 2015

Assisted in establishing ESRI's User Conference schedules for its 1,800 worldwide employees. Organized staff transportation to and from the conference.

Coyote Advertising, San Bernardino, CA — *Social Media Intern*

JANUARY 2015 - MARCH 2015

Developed a compelling social media playbook to drive engagement from our target market, identified local events to use as a springboard to generate awareness of our services.

EDUCATION

California State University, San Bernardino — *Bachelors of Arts, Marketing*

JANUARY 2010 - MARCH 2015

Courses: Professional Selling and Sales Management, Marketing Planning and Strategy, Finance, Accounting, Business Law, Advertising, Marketing Research.

PROJECTS

Marketing Re-Branding Project

Created a marketing campaign to increase awareness of California State University. Suggested a social media plan to increase engagement of prospective students.

SKILLS

Microsoft Office Suite
Microsoft Word
Microsoft Excel
Microsoft Powerpoint
Microsoft Access

AWARDS

Dean's List

Marketing Department
Honors

LANGUAGES

English

Spanish

